

NIC MAP™ DATA AND ANALYSIS SERVICE EXPANDS TO TRACK SENIORS HOUSING SUPPLY AND CONSTRUCTION IN TOP 75 U.S. MARKETS

Annapolis, Md. – Supply and construction data on seniors housing and care properties in the nation's top 75 metropolitan markets are now available, according to the National Investment Center for the Seniors Housing & Care Industry (NIC). The information is offered as part of the organization's subscription-based, data and analysis service called the NIC Market Area Profiles (NIC MAP™).

NIC MAP first became available in spring 2004, when the 30 largest metro areas were tracked. In addition to supply and construction, the service tracks quarterly data on revenue, occupancy, property characteristics and demographic information on more than 7,300 seniors housing properties representing over 1 million units/beds. The service covers market-rate (25+ units/beds) independent living, assisted living, continuing care retirement communities (CCRC), dementia care and nursing care properties. Since its launch, the resource has been used by lenders, investors, owners, operators and service providers in the seniors housing and care industry.

"With NIC MAP's expansion to the top 75 metro markets, subscribers get a clearer picture of seniors housing and care supply in the United States," said Robert G. Kramer, NIC president. He pointed out that 57% of Americans age 65+ and 56% of those age 75+ live in the 75 largest metro areas. The supply database includes the property's name, address, profit status, property type and number of units/beds. The supply database also includes construction starts that list the property type, location, expected opening date and number of units under construction.

A list of all 75 metro markets tracked by NIC MAP follows. For more information, visit www.NICMAP.org. Or contact Michael Hargrave, NIC MAP sales and marketing director, at (410) 267-0504 or mhargrave@nic.org.

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