

# NIC NAMES ANTHONY J. MULLEN AS RESEARCH DIRECTOR AND ELECTS TWO NEW BOARD MEMBERS

Annapolis, Md. – The National Investment Center for the Seniors Housing & Care Industries (NIC) has named Anthony J. Mullen as its new research director and elected two members to its Board of Directors.

As NIC's research director, Mullen will lead the organization's research initiatives and the launch of its NIC Market Area Profiles™ (MAP™) data and analysis service – the industry's first comprehensive database of seniors housing statistics for the top 30 national metropolitan statistical areas (MSAs). The new service will be available this summer.

"Anthony J. Mullen is one of the industry's leading applied researchers, and his wealth of seniors housing and care expertise will contribute greatly to the success of our new MAP™ data service," said Robert G. Kramer, president, NIC.

Mullen's recent appointment as research director is a natural extension of his long-term affiliation with NIC. As one of the organization's founders, Mullen has served as a board member, chairman of its research committee, and consultant. He has also been an executive officer in three major companies within the industry, as well as founder and CEO of Traditions America, a builder of active adult communities in the Mid-Atlantic region. A certified public accountant, Mullen holds a master's degree from Drexel University and a bachelor's from St. Joseph's University.

In addition to Mullen's appointment, the organization has also elected two members to its Board of Directors.

New to the board this year are Granger Cobb, president and CEO, Summerville Senior Living and Casey N. Moore, director, Seniors Housing Group, Red Capital Group.

"Our executive board members will play a critical role in helping to realize NIC's mission to advance capital formation for the seniors housing and care industry," said Thilo D. Best, NIC board chairman and president of Horizon Bay Senior Communities. "Their combined years of experience and expertise add greatly to the depth and relevancy of information that NIC provides."

Founded in 1991, the National Investment Center for the Seniors Housing & Care Industries is a nonprofit organization providing information about business strategy and capital formation for the senior living industry. Proceeds from its annual conference – scheduled next for October 6-8, 2004, in Chicago, IL – are used to fund research on issues of importance to the industry. For more information, visit [www.NIC.org](http://www.NIC.org) or call (410) 267-0504.

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[Editors Note: For a complete list of the 2004 NIC Board of Directors, [click here.](#)]

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