



ERICKSON

SCHOOL of AGING STUDIES

NIC Executive Education Program

“The Development of Seniors Housing & Care”

January 26-29, 2005

University of Maryland, Baltimore County

Baltimore, MD

Don't miss the next NIC Executive Development course for Seniors Housing Professionals.

Get a jump start on the new year with four fast-track days examining the entire development process of the professionally managed, senior living company. The new Erickson School of Aging Studies will give you the skills and inside knowledge you need at this high-level executive course. You and your entire organization are sure to benefit.

“Development of Seniors Housing & Care” examines the crucial role of strategy, market and consumer research, financial feasibility, and site selection. You'll also discuss topics such as: project financing, architectural design, land planning, and the construction process — just to name a few.

Senior living executives who have personally directed and managed the development process in their own companies are teaching the course. Leading the course is Phil Golden, president of The Shelter Group, a national real estate development and management company of senior living properties. He will be joined by other guest lecturers, including Joe McElwee, senior vice president of development, Sunrise Senior Living; Jim May, vice president of construction, Sunrise Senior Living; David Segmiller, partner, CSD People Architecture; and Anthony J. Mullen, research director, National Investment Center for the Seniors Housing & Care Industries (NIC).

Presented in partnership with the NIC, this intensive course is the second to be held at the Erickson School of Aging Studies at the University of Maryland, Baltimore County (UMBC) — newly established to train emerging industry leaders in the burgeoning seniors housing and care business.

The course fee of \$2750 includes:

- Guided field experience
- Classroom materials
- Breakfast and lunch daily
- Transportation to and from the Embassy Suites and UMBC daily
- Friday evening dinner in Baltimore

Class size is limited, so reserve your space and register today! [Click here to download a](#)

[PDF registration form](#) and fax to 410-455-1322, attention Louise Slezak. For additional information please call or email Deborah Adler at (410) 455-8468 or dadler@umbc.edu, respectively. [Click here to find out more about the ERICKSON SCHOOL OF AGING STUDIES.](#)

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