

# REGISTRATION FORM

## 21st Annual NIC Conference

September 21-23, 2011

Marriott Wardman Park, Washington, D.C.



### IMPORTANT INFORMATION

- Visit [www.nic.org/conference](http://www.nic.org/conference) to register online and save \$50!
- **August 3 Early Bird Deadline** - Last day to take advantage of discounted registration rates. In order to receive the Early Bird Rate, **your paid registration must be received on or before August 3, 2011.**
- **August 3 Cancellation Deadline** - Cancel by August 3, 2011 to receive a full refund less a \$250 processing fee. **Cancellations received after August 3, 2011 are non-refundable.**
- **September 7 Substitution Deadline** - All substitutions after this date must be made on site.

### HOTEL RESERVATIONS

The NIC room rate at the Marriott Wardman Park is \$299/night, single occupancy. Once your registration is approved, you will receive a confirmation email that will contain the information needed to reserve a room at the discounted rate.

*Please note: The hotel reserves the right to cancel rooms of non-registered guests\*. All reservations cancelled within 7 days of arrival will be charged for one room night. Only one room per registered attendee is permitted. \*Hotel provides guest information to NIC for verification.*

### STEP 1: TELL US ABOUT YOURSELF

#### Badge & Contact Information:

Mr.  Ms.  Mrs. Badge Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Attendee's Primary Email: \_\_\_\_\_  
*(Used for registration, contact information and event messaging system)*

Alternate Email: \_\_\_\_\_  
*(A copy of the confirmation email will be sent to this address)*

Have you ever attended an NIC Event?  Yes  No

Special Requests:  Vegetarian Meals  Kosher Meals  
 Accommodations for a Disability

### STEP 2: NETWORKING OPTIONS

#### Contact Information:

- List my full contact information in printed and online Attendee Listing
- List only my name, title, company, city and state in printed and online Attendee Listings

**Event Messaging System:** Would you like to send and receive meeting requests from other attendees through our Event Messaging System?

- Yes, I would like to send or receive meeting requests.
- No, I would not like to send or receive meeting requests.

### STEP 3: PROFESSIONAL CATEGORY

Detailed professional categories are grouped into larger badge categories for easy identification on-site. Badges are color coded for networking purposes. **You may only select ONE specific category from the groups listed below.**

#### Financial Intermediary

- Broker  Loan Servicer
- Investment Bank

#### Investor-Equity Provider

- Insurance - Life Company  REIT
- Pension Fund/Manager  Other Institutional Investor
- Private Equity

#### Lender-Debt Provider

- CMBS/CMBS Lender  GSE/GSE Lender
- Commercial Bank  Savings Institution
- Commercial Credit

#### Operator

- Operator
- If you selected that you are an Operator please answer the following questions:*

1. What is your PRIMARY (one) product type?
  - Assisted Living  Memory Care
  - CCRC  Skilled Nursing
  - Independant Living
2. How many properties do you operate?
  - 1-10  11 or more

#### Developer

- Developer

#### Industry Services-Other

- Academic  Consultant - Other
- Analyst  Government
- Appraiser  Insurance - Risk
- Association/Industry Group  Media
- Attorney  Supplier/Vendor
- Consultant - Market  Other

**PAGE 1 OF 2: PLEASE RETURN BOTH PAGES TO THE NIC REGISTRAR**

Initial

SELECT ONE

## STEP 4: REGISTRATION FEES

	Early Bird (before Aug 3)	Standard (after Aug 3)
General Rate	\$1,950	\$2,250
Operator Rate*	\$1,500	\$1,650

Visit [www.nic.org/conference](http://www.nic.org/conference) to register online and save \$50!

**Operator-Only Group Discounts:** NIC will offer a discount to operators registering three or more people from their company. Please submit all registrations simultaneously to receive the following discounts:

- 3-5 registrants= \$100 off each registration
- 6-10 registrants= \$150 off each registration
- 11+ registrants= \$200 off each registration

Is your company sponsoring this conference?  Yes  No

Members of sponsoring companies receive \$50 off their registration fee

\* The operator rate is available to companies whose current, **primary** business function is the active and direct day-to-day running of senior living facilities. If this describes your company's **primary** function, and if your company is responsible for hiring executive directors and/or administrators who directly report within your company, then you are considered to be an Operator at NIC events. Examples of parties who do not meet this criteria include developers, passive investors (such as a REIT or equity fund), passive owners, asset managers, consultants, and service or product providers to operators or owners.

## STEP 5: NIC MAP MARKET BRIEFING

### NIC MAP Market Briefing

#### Pre-Event Session

Wednesday, September 21

8:30 a.m. - 11:00 a.m.

\$250 Registration Fee

The briefing and networking breakfast will provide an update on the Washington, D.C. metropolitan market and Mid-Atlantic region. Gain invaluable insight into occupancy, rent growth, construction and demand trends seen industry-wide, and market-by-market, as of 2Q11 and be privy to an analysis of the outlook for the seniors housing market. **Registration is complimentary for current MAP subscribers.**

- Please register me for the NIC MAP Market Briefing.
- No thanks.

## STEP 6: FORM OF PAYMENT

a. A company check made payable to 'NIC' is enclosed.

Amount: \$ \_\_\_\_\_

b. Charge my credit card: (All charges are processed online via Verisign Secure Site)

American Express  Discover  Mastercard  Visa

Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

The federal ID number for the National Investment Center for the Seniors Housing & Care Industry, Inc. is 52-1802714. NIC is a non-profit, tax-exempt, 501c (3) corporation.

## STEP 7: SEND US YOUR FORMS

Send both pages of this form with payment to NIC using one of the methods listed below. Please make a copy for your records.

### Fax:

Fax completed form with credit card information to: (410) 268-4620

### Mail:

Send completed form and payment (company check) to:

National Investment Center

ATTN: Registrar

1997 Annapolis Exchange Parkway, Suite 110

Annapolis, MD 21401

## NIC EVENT POLICIES

### Registration Cancellation & Substitution Policies:

**Cancellations** - Cancellations must be submitted by fax or email to (410) 268-4620 or registrar@nic.org. Requests received by August 3, 2011 will receive a full refund less a \$250 non-refundable processing fee. Cancellation requests received after August 3, 2011 are non-refundable and forfeited fees may not be transferred to a future NIC event.

**Substitutions** - Substitutions are permitted within the same company and professional category without penalty. Substitution requests must be submitted, in writing, to the NIC Registrar at registrar@nic.org by September 7, 2011. Substitution requests after September 7, 2011 must be made on-site. A full registration form for the substitute attendee must be completed in order to process.

**Other Administrative Fees** - There is a non-refundable fee of \$50 for declined credit cards. There is also a non-refundable fee of 3% of the refund amount for duplicate registrations or professional category changes.

### Professional Category Policy:

NIC reserves the right to determine the business category to which any proposed registrant or any event attendee belongs according to NIC's definitions, and to request verifying information in connection with that determination. Any company unwilling to comply with NIC's business category and rate determination, or request for verification, may be refused registration or attendance at NIC events.



Name: \_\_\_\_\_

Signature: \_\_\_\_\_

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