



2011 Skilled Nursing Investment Forum • March 8-10, 2011 • Hyatt Regency Century Plaza Hotel
Strategies for Dealing with Funding Cuts
Wednesday, March 9, 11:00 a.m. - 12:00 p.m. – Olympic 2

SPEAKER BIOS

sponsored by:



Richard Herrick (Moderator)

President and CEO
New York State Health Facilities Association
and the NYS Center for Assisted Living
33 Elk Street, Suite 300
Albany, NY 12207
Phone: (518) 462-4800 ext. 12
Fax: (518) 426-4051
Email: rherrick@nyshfa.org
Assistant: Laurie Robertson
Email: lrobertson@nyshfa.org


Richard Herrick is the President & CEO of the New York State Health Facilities Association, Inc. (NYSHFA) and the New York State Center for Assisted Living (NYSCAL) statewide, health care membership organizations representing over 270 skilled nursing and assisted living facilities. The membership is diversified and represents individual and multi-facility operations of proprietary, voluntary and government sponsorship. Members care for approximately 45,000 New Yorkers. Members of NYSHFA are dedicated to the highest standards of care and to the quality of life of all residents. Mr. Herrick joined NYSHFA in April 2002. Since then he has served on several State advisory groups including being invited to participate on the NYS Department of Health's *Long Term Care Restructuring Initiative Advisory Council*. At the national level, Mr. Herrick has served on the American Health Care Association (AHCA/ASCHAE) Board of Directors, is a member of the Council of States, serves on the Budget and Finance Committee and on the Executive Committee of the ASHCAE. AHCA is the nation's largest association of professional long term health care providers. Mr. Herrick is a frequently requested speaker on long term care issues at the state and national level. He has spoken at the National Investment Center for the Seniors Housing & Care Industry Conference, a NYS Bar Association conference, for the Berger Commission and at the National Medicaid / Medicare Leadership Conference to name a few. In addition he has served on many long term care panels. Prior to joining NYSHFA, Mr. Herrick spent seven years as the President and COO of Wingate Health Care, Inc., which operates seven nursing facilities in Massachusetts and three in New York State. He also served as Executive Vice President of the Ivey Companies, which operate three nursing facilities and a pharmacy in Massachusetts. In addition, to his Association and over 20 years of health care management and operations experience, Mr. Herrick is active on the Boards of Berkshire Healthcare Systems which operates 19 SNFs and as Treasurer of Berkshire Retirement Home. He is Past Chairman of the Board of the Massachusetts Senior Care Association.



2011 Skilled Nursing Investment Forum • March 8-10, 2011 • Hyatt Regency Century Plaza Hotel
Strategies for Dealing with Funding Cuts
Wednesday, March 9, 11:00 a.m. - 12:00 p.m. – Olympic 2

SPEAKER BIOS



	<p>Eugene Curcio</p> <p>Executive Vice President Consulate Management Company 800 Concourse Parkway South, Suite 200 Maitland, FL 32751 Phone: (407) 571-1550 Fax: (407) 571-0595 Email: gene.curcio@consulatemgt.com Assistant: Sharon Mason Email: sharon.mason@consulatemgt.com</p>	<p>Mr. Curcio is Executive Vice President, co-founder and a principal owner of Consulate Health Care, Envoy Health Care and Consulate Management Company, which collectively operate and manage 81 skilled, assisted and independent living facilities in six states with approximately 8,500 beds and annual revenues of approximately \$670 million. Prior to co-founding Consulate in 2006, Mr. Curcio was Treasurer and CFO of Tandem Health Care, Inc., from 1999 to 2006. Mr. Curcio was a key participant the growth of Tandem from its founding as a start-up in 1998 until the Company's sale in 2006. Consulate is the lessee/operator of the Tandem owned assets. Prior to joining Tandem in 1999 Mr. Curcio held various positions in health care provider operating companies, including positions as CFO of Integrated America, Inc., a publicly traded physician practice management company, a senior consultant with Superior Consulting Company, a publicly traded health care consulting and information technology company, and as Senior Vice President Administration and CFO of Central Connecticut Health Alliance, a multi-facility hospital based health system. Mr. Curcio holds a BA degree from Bucknell University and a MBA degree from the University of Pittsburgh. He was a CPA and former Fellow in the Health Care Financial Management Association (HFMA). During his hospital career Mr. Curcio held numerous positions with the Connecticut Hospital Association and at the state and national level with HFMA for which he was a periodic conference speaker. He is a former member of the NIC Operator Advisory Board and has been a speaker at past NIC events.</p>
	<p>Joe Steier</p> <p>President & CEO Signature Healthcare, LLC 12201 Bluegrass Parkway Louisville, KY 40299 Phone: (502) 568-7702 Fax: (502) 568-7110 Email: jsteier@signaturehealthcarellc.com Assistant: Tiffany Blackwell Email: tblackwell@signaturehealthcarellc.com</p>	<p>Joseph Steier co-led the purchase and sale of Home Quality Management, Inc., a Top 20 nationally recognized long term care organization, to a newly formed Signature HealthCARE, LLC in late 2007. Two years later, Signature HealthCARE, LLC is one of the 10 largest post acute providers in the U.S. and has already achieved several recognitions and awards within two years. He graduated from Bellarmine University with a Bachelor of Science in Accounting and from the University of Miami with an MBA in Healthcare Administration. Additionally, Mr. Steier has earned his Masters in Education and Doctorate in Education from the University Of Pennsylvania Graduate School Of Education.</p>