



**2011 Regional Symposium • March 7-8, 2011 • Hyatt Regency Century Plaza Hotel**  
**Behind the Numbers: How CEO's Measure Value**

*Tuesday, March 8, 2:00 p.m. - 3:00 p.m. – Constellation 2*

**SPEAKER BIOS**

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	<p><b>Peter J. Kane (Moderator)</b></p> <p>The PrivateBank          Managing Director          120 S. LaSalle Street,          Chicago, IL 60603          Phone: (312)564-1224          Email: pkane@theprivatebank.com</p>	<p>Peter is involved in the Healthcare and Senior Housing Specialty Group for The PrivateBank, and is responsible for originating, underwriting and managing relationships for both credit and non-credit clients. The PrivateBank is a publicly traded commercial and wealth management bank (NASDAQ: PVTB) headquartered in Chicago, IL with offices throughout the mid-west and southeast. The PrivateBank has a national platform for serving the healthcare market with a specific industry specialization in the senior housing space. Peter has been involved in the senior housing industry for over 14 years and has been involved in many transactions spanning large syndicated deals for public companies as well as credit facilities for single facility operators serving both the non-profit as well as the for-profit clients. Prior to joining PVTB in October of 2007, with several of his former colleagues, Peter worked for seven years for LaSalle Bank NA in Chicago. During his tenure at LaSalle Peter spent the majority of his time working within the senior housing business as well as working with companies that provided ancillary services to the industry. At LaSalle, Peter led a team of individuals that covered the senior housing market on a nationwide basis. Prior to joining LaSalle in 2000, Peter worked for BC Ziegler and Company in the non-profit senior housing group assisting in the raising of tax exempt funds for retirement communities. Peter received his BA from Indiana University in Bloomington, IN and his MBA from Loyola University in Chicago, IL. Peter has been married for over 15 years to his wife Michelle and has three boys that keep his life full of activities. Peter and his family reside in Winnetka, IL.</p>
	<p><b>Randy Bufford</b></p> <p>Trilogy Health Services, LLC          President &amp; CEO          1650 Lyndon Farm Court, Suite 201          Louisville, KY 40223          Phone: (502)213-1700          Email: rbufford@trilogyhs.com</p>	<p>Randall J. Bufford: Founder and President/CEO – Trilogy Health Services, LLC. Mr. Bufford has over 26 years of experience in the healthcare industry, mainly in services for the elderly. During that time, Mr. Bufford has been involved with the operation, development and acquisition of over 250 healthcare facilities and related businesses. He has a proven track record of growing venture-backed businesses and providing strong returns to investors and lenders. Prior to starting Trilogy, Mr. Bufford served as Executive Vice President for Centennial HealthCare Corporation. During his tenure with Centennial, Mr. Bufford was responsible for the company's business development and oversaw the operations of its ancillary service companies; which included home health, contract rehabilitation and pharmaceutical services. Before joining Centennial, Mr. Bufford was the President/CEO of Transitional Health Services of Louisville, Kentucky. Mr. Bufford founded Transitional in 1993 to acquire certain assets of the Cardinal Group, a Kentucky-based healthcare provider, in a management-led buyout. From 1987 to 1993, Mr. Bufford held various positions with The Cardinal Group, including Chief Financial Officer. He also has held positions with an HMO and started his career as an auditor with Arthur Young &amp; Co., CPAs. Mr. Bufford has a BS in accounting from the University of Louisville.</p>



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**Thomas V. Croal**

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Senior financial officer with broad-based finance and operations experience and proven success, capitalizing on opportunities to facilitate profitable growth. Areas of expertise include initial public offering (IPO) preparation and SEC reporting; investor relations; mergers and acquisitions; high yield bond offering placement; secured financing placement; financial planning and budgeting; and turnaround management. Mr. Croal has developed business plans that supported growth from \$20 million to \$300 million in revenue. He led and completed a \$100 million merger of two publicly-held companies, American Health Services Corp. and Maxum Health Corp., forming a new public company, InSight Health Services. InSight grew to become a \$300 million national company during his tenure. Mr. Croal achieved a Bachelor of Science degree in Accounting, graduating Magna cum Laude, from Loyola Marymount University in Los Angeles, California. He started his career at Arthur Andersen & Co., and became a California Certified Public Accountant in 1983. Mr. Croal has also served on public company Boards of Directors and is currently Chairman of the ALFA CFO Roundtable and a member of the ALFA Operational Excellence Panel.