

Please Circle Number of Tape/CD Choices

GENERAL SESSIONS:

- V1 – 5** **Opening Plenary Keynote Speaker-** Tim Russert
- V2 – 5** **Thursday Luncheon Keynote Speaker –** Tommy Thompson
- V3 – 5** **Deal Forum - 2005 Seniors Housing & Care Journal Awards; Erickson School Update –** Dr. Freeman A. Hrabowski, III; *The Deal Forum –* Richard F. Burns, Dan Hermann, Richard Lerner, Raymond J. Lewis, Beth Burnham Mace

WEDNESDAY SESSION:

- V4 – 5** **Bankers Session: Opportunities for Commercial Banks in Seniors Housing & Care –** Peter J. Kane, Angela Mago, Jeffrey C. Ringwald, R. Buford Sears, Marc Thompson

THURSDAY SESSIONS:

- V5 – 5** **The Business of Seniors Housing & Care: What Success Looks Like -** Allen A. Lynch, II, Thomas H. Grape, Anthony J. Mullen, Chris Simon
- V6 – 5** **Portfolio Performance Review: Fannie Mae, Freddie Mac & GE**
John Cobb, Sarah Sumner Duggan, Christopher E. Honn, Margaret I. Scott
- V7 – 5** **Separating Operations from Real Estate: The Pros & Cons**
Phillip M. Anderson, Debra Cafaro, Jerry Doctrow, Steven L. Vick
- V8 – 5** **The State of the Industry: A Snapshot of the Year by Sector**
Robert G. Kramer, Thilo D. Best, Granger Cobb, George V. Hager, Jr.
- V9 – 5** **2005 Operational Benchmarks and Margin Enhancements**
Raymond W. Braun, Jon DeLuca, Joseph G. Lin, Anthony J. Mullen, E. Joseph Steier, III
- V10 – 5** **The Role & Expectations of Institutional Capital**
Geoffrey Dohrmann, Noah Levy, Kevin McMeen, Kathryn A. Sweeney

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FRIDAY SESSIONS:

- V11 – 5** **Financing Options for the Smaller Operator**
Casey N. Moore, John P. Crosby, Marc Thompson, Joseph P. Weisenburger
- V12 – 5** **Skilled Nursing Funding & Reimbursement**
James J. Pieczynski, Joseph M. Lubarsky, Stanley W. Swindling, Jr., James Thompson
- V13 – 5** **The Build vs. Buy Debate**
Mark Burnham, Anthony J. Mullen, Phil Golden, Mike Deines
- V14 – 5** **How to Access Private Equity and Venture Capital**
Kenneth R. Assiran, Paul Froning, Timothy J. Fox, Leigh A. Rovzar

POPULAR PRESENTATIONS FROM THE 2004 CONFERENCE:

- V2 – 4** **Thursday Afternoon Keynote Speaker –** Thomas A. Scully
- V4 – 4** **Operational Benchmarks and Margin Enhancements**
- V6 – 4** **The State of the Industry: A Snapshot of the Year Ahead by Sector**
- V9 – 4** **Marketing for Seniors Housing & Care: Meeting the Lease-Up Challenge**
- V12 – 4** **Institutional Equity Panel**

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